



INSPIRED *by* THE ARTS

Print Run & Campaign Schedule

2018	ARTWORK DUE DATE		CAMPAIGN START DATE
RUN #	MINI-MAGS, POSTERS	POSTCARDS	WEEK COMMENCING
649	Fri 29 Jun	Fri 6 Jul	Mon 16 Jul
650	Fri 13 Jul	Fri 20 Jul	Mon 30 Jul
651	Fri 27 Jul	Fri 3 Aug	Mon 13 Aug
652	Fri 10 Aug	Fri 17 Aug	Mon 27 Aug
653	Fri 24 Aug	Fri 31 Aug	Mon 10 Sep
654	Fri 7 Sep	Fri 14 Sep	Mon 24 Sep
655	Fri 21 Sep	Fri 28 Sep	Mon 8 Oct
656	Fri 5 Oct	Fri 12 Oct	Mon 22 Oct
657	Fri 19 Oct	Fri 26 Oct	Mon 5 Nov
658	Fri 2 Nov	Fri 9 Nov	Mon 19 Nov
659	Fri 16 Nov	Fri 23 Nov	Mon 3 Dec
660	Fri 30 Nov	Fri 7 Dec	Mon 17 Dec
661	Fri 4 Jan	Fri 11 Jan	Mon 21 Jan
662	Fri 18 Jan	Fri 25 Jan	Mon 4 Feb
663	Fri 1 Feb	Fri 8 Feb	Mon 18 Feb
664	Fri 15 Feb	Fri 22 Feb	Mon 4 Mar
665	Fri 1 Mar	Fri 8 Mar	Mon 18 Mar
666	Fri 15 Mar	Fri 22 Mar	Mon 1 Apr
667	Fri 29 Mar	Fri 5 Apr	Mon 15 Apr
668	Fri 12 Apr	Thur 18 Apr	Mon 29 Apr
669	Fri 26 Apr	Fri 3 May	Mon 13 May

Campaign Timelines

Postcards:

On display for 4 weeks

Mini-Mags:

On display for up to 8 weeks

Folded Posters:

On display for up to 8 weeks

Extended Duration:

Speak with your Campaign Manager to book an extended campaign which suits your requirements.

We suggest extended campaigns to utilise multiple creatives as this is conducive to maximum exposure. Printing multiple creative executions prior to campaign commencement is the most cost-effective way to plan an extended campaign.



DRAWCARD by Mr Moto | Out of Home Media

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